

RoadMAPP to Health

Chester County’s Community Health Assessment and Community Health Improvement Plan

RoadMAPP to Health is a county-wide collaborative effort to assess the health of our community, identify the specific health issues and health-related social service needs, and develop a Community Health Improvement Plan to address them. Individual organizations and stakeholders do not have the necessary depth of resources to widely improve community health; however, by working together towards common goals, everyone can contribute to making a positive collective impact on health issues in Chester County.

Over 36 RoadMAPP to Health partners utilized the Mobilizing for Action through Planning and Partnerships (MAPP) process developed by the National Association of County and City Health Officials and the Centers for Disease Control and Prevention to understand the current issues and needs of the community. It is designed to be an ongoing process of assessment, planning, and evaluation promotes the development of community-wide partnerships and collaborations to effectively evaluate and improve health outcomes in the community.



GOAL

To better serve the people of Chester County by collaborating with organizations that take action, make an impact, and work to improve health and quality of life throughout the county

VISION

To become a community where partners assure conditions in which individuals can be healthy and individuals are empowered to manage their own health

VALUES

Awareness	<ul style="list-style-type: none"> • Individuals are aware of and can identify social service providers and community organizations that can help them meet their basic needs • Individuals have access to and utilize health education resources to increase their health literacy
Access	<ul style="list-style-type: none"> • Individuals can identify a regular source for primary and preventive care • Providers partner to provide a seamless, highly coordinated network of services • Providers strive to strengthen mind, body and spirit through easy access to health care and services
Assurance	<ul style="list-style-type: none"> • Individuals feel comfortable and confident when asking for help • Providers offer services that reflect appreciation of cultural differences, languages, physical limitations, and disabilities
Active Participation	<ul style="list-style-type: none"> • Individuals are active participants in their own health management • Providers partner to offer coordinated healthcare and social services • Leaders take ownership for their community's health and wellness

COMMUNITY HEALTH ASSESSMENT

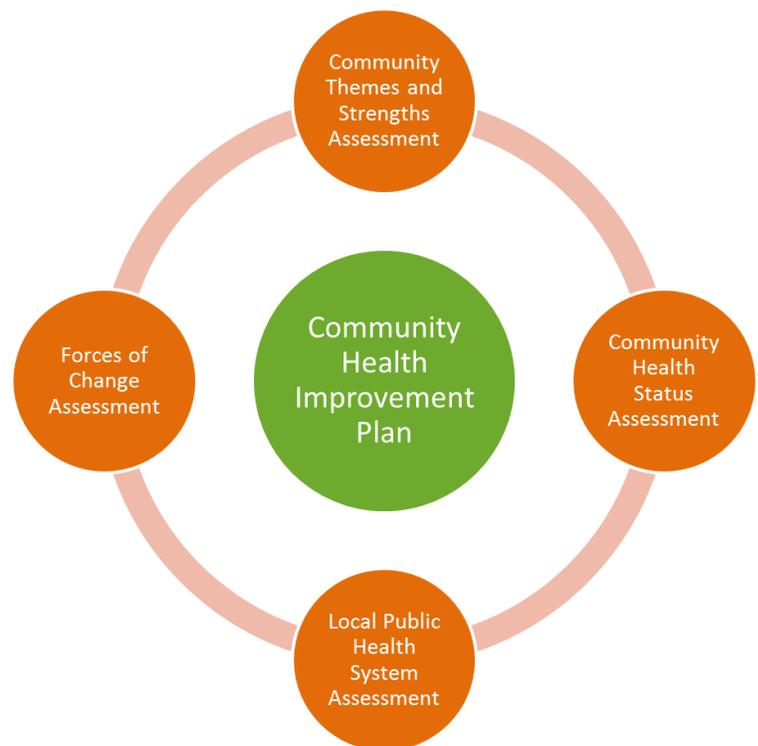
From June 2011 through December 2012, Chester County conducted a Community Health Assessment comprised of four individual assessments as outlined by MAPP that provided comprehensive data about the health of our community. The assessments included:

- **Community Health Status Assessment:** examines existing data to determine the baseline for health in our community
- **Local Public Health System Assessment:** examines how essential health and human services are currently being provided in our community
- **Forces of Change Assessment:** examines what is occurring or might occur that affects the health of our community or the local health and human service system and what threats or opportunities might be generated by these occurrences
- **Community Themes and Strengths Assessment:** examines how the quality of life is perceived in the community and what health and human service issues are important to residents

STRATEGIC ISSUES

Based on the findings from the assessments, five strategic issues were identified. These broad issues encompass multiple health concerns.

- How can the community expand the concept of cultural competence to ensure access and use of services?
- How can the community partner to provide a seamless, highly coordinated network of services that address an individual's physical and behavioral health issues?
- How can the community increase awareness of and education about health and social services to help them meet their basic needs?
- How can the community encourage and support individuals to take action in their own health management and well-being, including prevention?
- How can community leaders help create supportive environments to ensure the health and safety of their communities?



COMMUNITY HEALTH IMPROVEMENT PLAN

The Chester County Community Health Improvement Plan is based on the findings from the Community Health Assessment. The strategic issues defined the priorities in the Plan which, in turn, serves as the foundation for encouraging county-wide collaboration for improved health. Each priority is equally important in improving Chester County's health and well-being. Each priority has defined goals, objectives, key actions, and timelines for the next five years. Progress, improvements, and accomplishments will be tracked and reported each year. The Plan will continue to be evaluated/informed by periodic Community Health Assessments.

COMMUNITY HEALTH IMPROVEMENT PLAN 2014–2019

Priority 1: Cultural Competence and Health Disparities

Goal 1.1:

Provide effective, equitable, understandable, and respectful quality care and services that are responsive to diverse cultural health beliefs and practices, preferred languages, health literacy, and other communication needs

Objective 1.1.1

Advance positive health equity and outcomes in the Chester County community by raising the awareness and meaning of cultural competency

Objective 1.1.2

Advance positive health equity and outcomes in the Chester County community by adopting a set of actionable recommendations to build the ability to interact within health institutions, networks, and systems of care

Goal 1.2:

Reduce health disparities within Chester County

Objective 1.2.1

Reduce birth disparities by increasing access to early and adequate prenatal care to women living in Chester County

Priority 2: Coordinated Behavioral and Physical Health

Goal 2.1:

Improve behavioral and physical health through a well coordinated network of services that enables providers to adequately identify and address both behavioral and physical health issues

Objective 2.1.1

Identify actionable recommendations that advance the coordination of services addressing individuals' physical and behavioral health needs

Priority 3: Awareness of Community Resources

Goal 3.1:

Increase awareness of and education about available health and social services among residents throughout Chester County

Objective 3.1.1

Expand provider participation in existing information and referral resources in Chester County

Objective 3.1.2

Increase efforts to effectively promote available health and social services throughout Chester County

Priority 4: Individual Health Management and Disease Prevention

Goal 4.1:

Strengthen the capacity for local *ACTIVATE Chester County* initiatives to initiate and sustain promising practices that encourage and support moving more, eating smart, and creating supportive environments

Objective 4.1.1

Increase opportunities for local *ACTIVATE Chester County* initiatives to seek and receive support for educating, mobilizing, and sustaining communities toward individual health management

Priority 5: Safe and Healthy Environments

Goal 5.1:

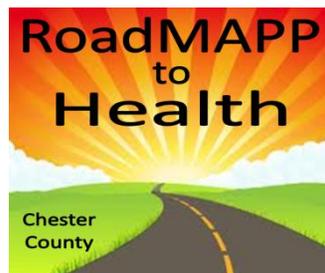
Strengthen environmental supports that promote health and safety

Objective 5.1.1

Provide a broad range of services that address the housing and workforce needs of Chester County residents

Objective 5.1.2

Enhance existing infrastructure that supports healthier and safer communities



To learn more about RoadMAPP to Health in Chester County,

visit www.chesco.org/roadmapp